

The Icon Project Architecture Cities And Capitalist Globalization

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Whereas in the past monumental architecture often had a strong public component, the urban ziggurats of today are emblems and conduits of capitalist globalization. In The Icon Project, Leslie Sklair focuses on ways in which capitalist globalization is produced and represented all over the world, especially in globalizing cities. Sklair traces how the iconic buildings of our era [elaborate shopping malls, spectacular museums, and vast urban megaprojects](#) [constitute the triumphal "Icon ...](#)

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They are now taken up again in a new book, The Icon Project: Architecture, Cities and Capitalist Globalisation, by Leslie Sklair, Professor Emeritus of Sociology at the London School of Economics. As indicated by the title, Sklair's book investigates the production of [and the cultural preoccupation with](#) [so-called "iconic" buildings and infrastructure projects.](#)

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Against this backdrop, Leslie Sklair's book The Icon Project: Architecture, Cities and Capitalist Globalization contributes significantly to our understanding of how architecture is entangled with the contemporary operation of international capital. Sklair's account argues that iconic architecture [those landscape-dominating buildings designed by so-called "starchitects" who are ...](#)

Sklair, L. The Icon Project: Architecture, Cities and ...

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THE ICON PROJECT architecture, cities, and capitalist globalization

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Chinese cities are both emulating and helping to create [the world of the Icon Project.](#) 1 Icons emerge at the meeting point of power, meaning, aesthetics, and taste, where the power of those who dominate the global economy, the meanings produced by its ideologues, and the aesthetics produced by architects create the condition in which the ...

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The Icon Project Architecture, Cities, and Capitalist Globalization Leslie Sklair. Argues that the almost exclusive focus of the media on iconic architecture and starchitects presents a misleading account of the industry; Posits that iconic architecture at the city, national, and global scales is part of an ideological and cultural strategy

The Icon Project - Hardcover - Leslie Sklair - Oxford ...

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In The Icon Project, Leslie Sklair focuses on ways in which capitalist globalization is produced and represented all over the world, especially in globalizing cities. Sklair traces how the iconic buildings of our era--elaborate shopping malls, spectacular museums, and vast urban megaprojects--constitute the triumphal "Icon Project" of contemporary global capitalism, promoting increasing inequality and hyperconsumerism.

Sklair L. The Icon Project: Architecture, Cities, and ...

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