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presenting, from the audience to the messaging and story as well as the media/slides and delivery.

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*HBR Guide to Persuasive Presentations by
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Duarte is an icon in the public speaking arena and The HBR Guide to Persuasive

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Persuasive Presentations is my favorite of her award-winning books. I found it to be an easy read, chock full of useful tips to boost confidence, and tools to engage your audience, sell your ideas, and inspire action.

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