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~~Cludonomics: Cloud, Mobile, and Big Data (CS~~

~~2013) Joe Weinman, Author, Cludonomics and~~

~~Senior Vice President, Cloud Services and~~

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" Cludonomics is a seminal work on cloud

based on an axiomatic mathematical theory,

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assumptions. Based on rigorous quantitative

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analysis, the book is amazingly simple to read with real world examples in a lucid language that will resonate with both the technical and business professional.

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Cludonomics defines the business case that is driving the emergence of the cloud-based telco. This new approach is, without a shadow of a doubt, already shaking up the traditional telco business model.

How Cludonomics can streamline your business support ...

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The 10 Laws of Cludonomics - Gigaom

JOE WEINMAN is Senior Vice President, Cloud Services and Strategy, Telx, and a former executive at HP, AT&T, and Bell Labs. He is the founder of Cludonomics and the Cludonomics ® blog.

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Clouconomics is "must" reading for CIOs,
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The term cludonomics is a portmanteau of cloud and economics. Joe Weinman in his book *Cludonomics: The Business Value of Cloud*

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*Cludonomics eBook by Joe Weinman -
9781118282885 ...*

Last week I read Cludonomics by Joe Weinman and found it to be the most complete, well-told explanation of cloud computing's value proposition that I've ever read. Besides the content itself, I was blown away by the depth of research and deft use of analogies that Weinman used to state his case. The majority of the book is focused on how cloud computing should be approached by organizations ...

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